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## PRESS RELEASE

FOR IMMEDIATE RELEASE  
**23<sup>rd</sup> OCTOBER 2013**

### **Bus Checker wins Appster Award for Best Windows and Windows Phone App 2013**

On 22<sup>nd</sup> October 2013, FatAttitude was awarded the prestigious Appster Award for 'Best Windows and Windows Phone App 2013' for Bus Checker.

The award was presented in a ceremony at London's Kensington Roof Gardens hosted by Simon Green.

Developer Carl Partridge said " *We're delighted to have this official recognition that Bus Checker is the original and greatest live bus times app for the UK! Working with Microsoft to develop this new, award-winning version for Windows and Windows Phone 8 has been a rewarding venture.*"

Bus Checker is the UK's best-selling transit app, downloaded more than a quarter of a million times. The app has received critical acclaim throughout TV, web and print media (see below).

Bus Checker is available for iPhone, iPad, Android, Windows 8 and Windows Phone – for more information, see [www.buschecker.com](http://www.buschecker.com)

#### **Praise for Bus Checker**

"If you regularly ride a bus, then you should not leave home without Bus Checker" – **The Guardian**

"One of the best bus-related apps we've used; it's both accurate and reliable"

**Which? Tech Daily**

"Well designed and worth the price" – **Daily Telegraph**

Best Windows Phone App 2013 – The Appster Awards

Staff Favourites – **Apple iTunes Store**

*FatAttitude Ltd is a UK-based company that specialises in mobile transit apps. Established in 2002, the company has been producing innovative and exciting digital products for more than a decade. The company's most successful product the 'Bus Checker' app for iOS, Android and Windows Phone, has received critical acclaim throughout the UK media. For more information on FatAttitude, please call 07050-600-889 or visit [www.buschecker.com](http://www.buschecker.com).*